

PRESUMING TRUSTWORTHINESS

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Abstract

A half-century ago, the U.S. Supreme Court often praised speakers performing the press function. While the Justices acknowledged that press reports are sometimes inaccurate and that media motivations are at times less than public-serving, their laudatory statements nonetheless embraced a baseline presumption of the value and trustworthiness of press speech in general. Speech in the exercise of the press function, they told us, is vitally important to public discourse in a democracy and therefore worthy of protection even when it falls short of the ideal in a given instance. Those days are over. Our study of every reference to the press function in the history of the Court reveals that the Justices' positive assumptions about press-speaker trustworthiness—and the benefit of the doubt that accompanied them—have vanished. Yet, for other types of speakers, the presumption of trustworthiness remains and is perhaps stronger than ever. The Roberts Court Justices continue to indulge a generous starting premise for an array of other expressive actors, regardless of the value of their speech or the potential that their speech was the product of less-than-public-serving motives. This contrast provides important insight into both the future protection of the democracy-enhancing press function and the ways that the Roberts Court is leaving certain types of speech outside the ambit of its much-touted expansion of speaker protection.

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INTRODUCTION

A half-century ago, the U.S. Supreme Court routinely sang the praises of speakers performing the press function. Journalists, the Justices told us, fulfill crucial democratic functions. They advance public understanding, act as a check on the government and the powerful, and serve as the eyes and ears of an attentive but overwhelmed public. While the Justices acknowledged that press reports are sometimes inaccurate and media motivations are sometimes less than public-serving, their laudatory statements nonetheless embraced a baseline presumption of the value and trustworthiness of press speech in general. The Justices explained that speech in the exercise of the press function is vitally important to public discourse in a democracy and, therefore, worthy of protection even when it falls short of the ideal in a given instance.

Those days are over. Our qualitative and quantitative study of every reference to the press function in the Court's history reveals that the Justices' positive assumptions about press-speaker trustworthiness—and the benefit of the doubt that accompanied them—have vanished. Yet, for other types of speakers, the presumption of trustworthiness remains and may be stronger than ever. The Roberts Court Justices continue to indulge a generous starting premise for an array of other expressive actors,

regardless of the value of their speech or the potential that their speech was the product of less-than-public-serving motives.

In this Article, we reveal and explore these dynamics. We share our study's quantitative story of the Justices' abandonment of a once vibrant presumption of trustworthiness for press speakers and contrast this with observations on the Court's ongoing willingness to continue to apply, or even to expand, the presumption to other speakers. The declining characterization of the press as trustworthy may be rooted in a variety of influences, including factual changes in how much modern press speakers merit belief or the benefit of the doubt. But it is not the case that the Justices have grown more cynical of the trustworthiness of *all* speakers—or even of all speakers whose trustworthiness is sometimes questionable. This contrast may provide important insights into both the future protection of the democracy-enhancing press function and the ways that the Roberts Court may be leaving certain types of speech outside the ambit of its much-touted expansion of speaker protection.

I. CHARACTERIZATIONS OF PRESS TRUSTWORTHINESS

As part of a multi-year project,¹ we reviewed every press reference in all opinions by Justices of the U.S. Supreme Court since 1784.² This project explored 8,792 total press-function characterizations in the writings of 114 Justices over 235 years.³ The dataset includes every paragraph in which a Justice of the Court spoke in any way about the press function, including references in cases focused on the press or press freedom, as well as those found in cases that did not explicitly involve press issues.⁴ We used a wide set of synonymous terms for this concept,⁵ and our inclusion of references mirrored the Justices' own evolving

1. See generally RonNell Andersen Jones & Sonja R. West, *The U.S. Supreme Court's Characterizations of the Press: An Empirical Study*, 100 N.C. L. REV. 375 (2022) (providing the methodology used and findings reached).

2. See *id.* at 375. The studied period ran from 1784 through July 2020, when the Court completed October Term 2019. *Id.* at 386. The first reference to the press found in this studied period occurred in 1821. *Id.* at 386 n.49.

3. *Id.* at 386; see also *id.* at 386–90 (providing an extended discussion of the wider project methodology).

4. *Id.* at 386. Coded characterizations included the Justices' original characterizations as well as characterizations made by others that the Justices repeated in their writings. *Id.* at 387 n.56.

5. *Id.* The Westlaw "OPINION" database, used to create the dataset, captures all majority, dissenting, and concurring opinions as well as all other written materials from individual Justices that were published in the U.S. Reports, including dissents from denial of certiorari and statements associated with recusal decisions and stay applications. *Id.* The specific search syntax used (without the leading and ending quotation marks) was as follows: "adv: OPINION(#press or media or newspaper or "fourth estate" or journals! or reporter or newspaperman or newsman or pressman or (news /2 (gather! or magazine or outlet or organization or service or coverage or article or story or cycle or broadcast!)))". *Id.* at 386 n.53.

identifications of the press function over time.⁶ Thus, the paragraphs we captured depict legacy media as well as other performers of the press function and discuss newsgathering and reporting by entities other than traditional news outlets (including, for example, references to “citizen journalists”).⁷ Coders tallied the use of eight different framings of the press, and post-coding analysis merged the paragraphs with the Supreme Court Database, which allowed Justice- and case-level examination of results,⁸ including analysis of each reference by Court term, the Justice who authored the opinion, and the case topic area.⁹

Among the most telling trends to emerge in this large body of references is the unmistakable qualitative shift away from a presumption of trustworthiness.¹⁰ A Court that once routinely went out of its way to emphasize that its starting point was to believe that a press speaker was well motivated, credible, and public-serving now does nothing of the sort, instead offering characterizations that ascribe opposite traits.¹¹

Our review reveals that for much of the Court’s history—particularly for the long era stretching from the incorporation of the First Amendment to the Roberts Court—the Court presumed press-speaker trustworthiness in two separate but related ways: through “the Worthiness Principle” and “the Breathing Space Principle.”

A. *The Worthiness Principle*

First, for much of the twentieth century, the Court embraced what we label “the Worthiness Principle”—the principle that those who perform the press function are worthy of trust because they actually or potentially are using that expression to do good. The Justices assumed, at least as a default characterization, that press speech was valuable, had

6. *Id.* at 386.

7. *See, e.g.,* *Nieves v. Bartlett*, 139 S. Ct. 1715, 1740 (2019) (Sotomayor, J., dissenting) (referencing recording police with a cell phone camera and streaming social-media footage of the behavior).

8. *See id.* at 387; *see also* *The Supreme Court Database*, WASH. UNIV. L., <http://scdb.wustl.edu/> [<https://perma.cc/8SUW-EMRU>]. The database provides two datasets, one including data from 1946 to 2020, *see MODERN Database: 2021 Release 01*, WASH. UNIV. L., <http://scdb.wustl.edu/data.php> [<https://perma.cc/GNK2-MP9S>], and the other providing data from 1791 to 1945, *see LEGACY Database: SCDB Legacy 07*, WASH. UNIV. L., <http://scdb.wustl.edu/data.php?s=6> [<https://perma.cc/9UF3-VB25>].

9. *See* Jones & West, *supra* note 1, at 388. In a small number of cases, non-opinion materials included within the studied set—for example, dissents from denial of certiorari or published statements on recusal—were not found within the Supreme Court Database. In these instances, the relevant information, such as authoring Justice, term of publication, and the Supreme Court issue (as defined by the detailed Supreme Court Database Codebook) was added manually to the dataset. *See Supreme Court Database Online: Online Code Book*, WASH. UNIV. L., <http://scdb.wustl.edu/documentation.php?s=1> [<https://perma.cc/QBT6-GWHY>].

10. *See* Jones & West, *supra* note 1, at 392.

11. *See id.*

presumptively good aims, and produced public-serving and democracy-enhancing benefits.

As we explore in more detail in our empirical study, it was once commonplace for members of the Court to go out of their way to comment on both the admirable motivations of press speakers and the presumptively positive results of their speech.¹² In their opinions, Justices called the press “a mighty catalyst in awakening public interest in governmental affairs”¹³ and depicted it as “specifically selected” by the Constitution “to play an important role in the discussion of public affairs.”¹⁴ They cast it as aiming to advance “public understanding of the rule of law” and “comprehension of the functioning of the entire criminal justice system.”¹⁵ They presumed that the press desired to report “fully and accurately the proceedings of government”¹⁶ in ways that served readers and viewers.

Likewise, our study indicates it was once common for Justices to presume the press succeeded in furthering these ends.¹⁷ For example, in both *Sheppard v. Maxwell*¹⁸ and *Nebraska Press Association v. Stuart*,¹⁹ the Court characterized the press as “the handmaiden of effective judicial administration” and lauded as “impressive” its “record of service over several centuries” in this respect.²⁰ In *Mills v. State of Alabama*,²¹ the Court asserted that “the press serves and was designed to serve as a powerful antidote to any abuses of power by governmental officials and as a constitutionally chosen means for keeping officials elected by the people responsible to all the people whom they were selected to serve.”²² Two decades later, in *Minneapolis Star & Tribune Co. v. Minnesota Commissioner of Revenue*, the Court reiterated that “[t]he basic assumption of our political system [is] that the press will often serve as an important restraint on government.”²³

Indeed, a remarkable feature of the Court for most of the twentieth century was how easily it assumed that press speech was democracy-

12. *See id.* at 378.

13. *Estes v. Texas*, 381 U.S. 532, 539 (1965).

14. *Mills v. Alabama*, 384 U.S. 214, 219 (1966).

15. *Richmond Newspapers, Inc. v. Virginia*, 448 U.S. 555, 573 (1980) (quoting *Neb. Press Ass’n v. Stuart*, 427 U.S. 539, 587 (1976) (Brennan, J., concurring)).

16. *Cox Broad. Corp. v. Cohn*, 420 U.S. 469, 492 (1975).

17. *See Jones & West, supra* note 1, at 393–95.

18. 384 U.S. 333, 350 (1966) (“[The press’s] function in this regard is documented by an impressive record of service over several centuries.”).

19. 427 U.S. 539 (1976).

20. *Id.* at 560 (quoting *Sheppard*, 384 U.S. at 350); *see also id.* (noting the press “does not simply publish information about trials but guards against the miscarriage of justice”).

21. 384 U.S. 214 (1966).

22. *Id.* at 219.

23. 460 U.S. 575, 585 (1983).

enhancing and public-serving. The Justices presumed throughout this long period that performers of the press function are “informing the citizenry of public events and occurrences”²⁴ and otherwise conducting the “indispensable service” of shaping community conversation.²⁵ These functions, the Justices asserted, have inherent value because “an untrammelled press [is] a vital source of public information,’ . . . and an informed public is the essence of working democracy.”²⁶ In hundreds of instances over the years, the Justices positively portrayed the press’s contributions to self-governance—often doing so in the superlative, for example, by saying press speech plays an “essential role in our democracy”²⁷ and is a foundation²⁸ of healthy government on which society “places a primary value.”²⁹

For much of the Court’s history, the Justices manifested this Worthiness Principle by assuming members of the press acted as proxies for or servants of the citizens³⁰—and against a backdrop assumption that the citizens trusted the press to convey knowledge with responsibility and accuracy. “Without the information provided by the press,” the Court once said, “most of us and many of our representatives would be unable to vote intelligently or to register opinions on the administration of government generally.”³¹ Justices have repeatedly asserted or implied that when constraints on time, space, knowledge, or ability keep individual citizens from learning about the operations of government and community, they can trust press speakers to communicate vital information about these operations to them. Cases involving questions of press access tended to emphasize these principles most directly, stressing, for example, that citizens will often exercise the right to monitor a criminal trial, not through “firsthand observation” but instead through dependable press entities “functioning as surrogates for the public.”³² But even outside these access cases, it was a governing presumption of the Court for many years that members of the press were in a relationship of

24. *Estes v. Texas*, 381 U.S. 532, 539 (1965).

25. *Time, Inc. v. Hill*, 385 U.S. 374, 389 (1967).

26. *Minneapolis Star*, 460 U.S. at 585 (alteration in original) (citation omitted) (quoting *Grosjean v. Am. Press Co.*, 297 U.S. 233, 250 (1936)).

27. *N.Y. Times Co. v. United States*, 403 U.S. 713, 717 (1971) (Black, J., concurring).

28. *Minneapolis Star*, 460 U.S. at 585.

29. *Time*, 385 U.S. at 388.

30. See RonNell Andersen Jones, *Press Speakers and the First Amendment Rights of Listeners*, 90 U. COLO. L. REV. 499, 538–39 (cataloging instances of the Court referring to the press as the public’s surrogate, agent, servant, or representative).

31. *Cox Broad. Corp. v. Cohn*, 420 U.S. 469, 492 (1975).

32. *Richmond Newspapers v. Virginia*, 448 U.S. 555, 572–73 (1980); see also *Sheppard v. Maxwell*, 384 U.S. 333, 350 (1966) (noting that “[w]hat transpires in the court room is public property” and that the press exposes it “to extensive public scrutiny and criticism” (alteration in original) (quoting *Craig v. Harney*, 331 U.S. 367, 374 (1947))).

trust with members of the public. As Justice Byron White put it in his 1975 opinion in *Cox Broadcasting Corp. v. Cohn*,³³ “[I]n a society in which each individual has but limited time and resources with which to observe at first hand the operations of his government, he relies necessarily upon the press to bring to him in convenient form the facts of those operations.”³⁴

Our review suggests that for almost a century, the Justices actively invoked all these facets of the Worthiness Principle, and this presumption of trustworthiness animated the Court’s inquiries into press protections and permeated much of its general commentary about the press function.

B. *The Breathing Space Principle*

Second, in the presumption-of-trustworthiness era, the Court also routinely articulated what we might consider “the Breathing Space Principle.” By this, we mean that Justices acknowledged that individual members of the class of press speakers might be less than trustworthy, but the Court nonetheless drew a protective bubble around the full group in order to protect the group’s ability to exercise its democratic function and to err on the side of encouraging its speech.³⁵

At least some of the Court’s embrace of this Breathing Space Principle stemmed from its lack of faith in government rather than its abundance of faith in the press, with Justices preferring the harm that might come from press misbehavior over the harm that might come from a regime of speech regulation.³⁶ Our paragraph coding reveals, however, that the principle also reflected a belief on the part of Justices that, most of the time, press speakers were worthy of trust or of the benefit of the doubt about their trust.

Our study finds that Justices from earlier eras drew the boundaries of press trustworthiness broadly—calling for “a free and unrestrained press,”³⁷ with safeguards of the “broadest scope that could be countenanced”³⁸ that “consistently require[] that the press have a free hand.”³⁹ The undercurrent of these claims is that press speakers as a group are entitled to a far-reaching umbrella of protection. In *Grosjean v. American Press Co.*,⁴⁰ for example, the Court described “an untrammelled

33. 420 U.S. 469 (1975).

34. *Id.* at 491.

35. *Sheppard*, 384 U.S. at 350 (“[W]e have consistently required that the press have a free hand, even though we sometimes deplored its sensationalism.”).

36. *Id.* at 350 (“[T]he press . . . guards against the miscarriage of justice by subjecting the police, prosecutors, and judicial processes to extensive public scrutiny and criticism.”).

37. *N.Y. Times Co. v. United States*, 403 U.S. 713, 717 (1971) (Black, J., concurring).

38. *Bridges v. California*, 314 U.S. 252, 265 (1941).

39. *Sheppard*, 384 U.S. at 350.

40. 297 U.S. 233 (1936).

press as a vital source of public information.”⁴¹ In *Time, Inc. v. Hill*,⁴² it announced that it could not “saddle the press” with an “intolerable burden,” such as liability for merely negligent false statements, because of the “grave risk of serious impairment of the indispensable service” the press provides in a free society.⁴³

In many instances, the Justices attributed the Breathing Space Principle to the Founders. For example, in *Bridges v. California*,⁴⁴ the Court described the “unqualified prohibitions laid down by the framers [that] were intended to give to liberty of the press . . . the broadest scope that could be countenanced in an orderly society.”⁴⁵ Elsewhere, the Court quoted President James Madison for the proposition that a free press needs broad leeway for “[s]ome degree of abuse”⁴⁶ and emphasized that “from the earliest days of our history,” the nation, “dependent as it is for its survival upon a vigorous free press,”⁴⁷ had presumed press protection.⁴⁸ In a formulation that numerous Justices repeated across cases, they suggested that the Framers ranked press freedom “among our most cherished liberties” and that “[i]n the First Amendment the Founding Fathers gave the free press the protection it must have to fulfill its essential role in our democracy.”⁴⁹ In the famed *Pentagon Papers*,⁵⁰ Justice Hugo Black argued that the press speakers who published leaked documents “should be commended for serving the purpose that the Founding Fathers saw so clearly,” and for “nobly [doing] precisely that which the Founders hoped and trusted they would do.”⁵¹

Importantly, in the pre-Roberts Court characterizations, this capacious view of the overall trustworthiness of press speakers is offered with an understanding that individual performance of the press function may

41. *Id.* at 250.

42. 385 U.S. 374 (1967).

43. *Id.* at 389.

44. 314 U.S. 252 (1941).

45. *Id.* at 265; *see also* *Sheppard v. Maxwell*, 384 U.S. 333, 350 (1966) (“This Court has, therefore, been unwilling to place any direct limitations on the freedom traditionally exercised by the news media . . .”).

46. *Time*, 385 U.S. at 388–89. (“James Madison said, ‘Some degree of abuse is inseparable from the proper use of every thing [sic]; and in no instance is this more true than in that of the press.’” (quoting 4 ELLIOT’S DEBATES ON THE FEDERAL CONSTITUTION 571 (Jonathan Elliot ed., 1836))).

47. *Rosenbloom v. Metromedia, Inc.*, 403 U.S. 29, 51 (1971), *abrogated by* *Gertz v. Robert Welch, Inc.*, 418 U.S. 323 (1974).

48. *Id.* at 51–52 (“[T]o insure the ascertainment and publication of the truth about public affairs, it is essential that the First Amendment protect some erroneous publications as well as true ones.” (alteration in original) (quoting *St. Amant v. Thompson*, 390 U.S. 727, 732 (1968))).

49. *Pittsburgh Press Co. v. Pittsburgh Comm’n on Hum. Rels.*, 413 U.S. 376, 381–82 (1973) (quoting *New York Times Co. v. United States*, 403 U.S. 713, 717 (1971) (Black, J., concurring)).

50. *N.Y. Times Co. v. United States*, 403 U.S. 713 (1971).

51. *Id.* at 717 (Black, J., concurring).

often fall short of the ideal. Justices once made a practice of making comments to this effect—that the Constitution “require[s] a free press, not necessarily a responsible or a temperate one,”⁵² and that the Constitution grants the press this leeway even though its “sensationalism” is sometimes condemnable.⁵³ In *Rosenbloom v. Metromedia, Inc.*,⁵⁴ the Court specifically noted that it was “aware that the press has, on occasion, grossly abused the freedom it is given by the Constitution.”⁵⁵ “All must deplore such excesses,” it continued, and “[i]n an ideal world, the responsibility of the press would match the freedom and public trust given it.”⁵⁶ But in the absence of that ideal world, in the name of breathing space, the Court’s presumption would err on the side of trustworthiness. In *Time, Inc. v. Hill*,⁵⁷ the Court offered the same sentiment, stating, “Some degree of abuse is inseparable from the proper use of every thing [sic]; and in no instance is this more true than in that of the press.”⁵⁸ Thus, while “[t]o be sure, no one commends”⁵⁹ when journalism falls short of its public-serving aims, “[t]here must be some room for misstatement of fact, as well as for misjudgment, if the press . . . [is] to function as [a] critical agenc[y] in our democracy.”⁶⁰ Under these characterizations, the editorial judgments of press speakers—“whether fair or unfair”—require broad deference.⁶¹ The press’s overall contribution necessitates legal structures that allow an “adequate margin for error.”⁶²

In perhaps the most famous articulation of this concept, Justice William J. Brennan Jr. wrote for the unanimous Court in *New York Times v. Sullivan*⁶³ that the newspaper in that case needed protection so that similar press communications would “have the ‘breathing space’ that

52. *Columbia Broad. Sys., Inc. v. Democratic Nat’l Comm.*, 412 U.S. 94, 148 (1973) (Douglas, J., concurring) (quoting Douglas J. Stewart, *TV or Not TV?: News from Nowhere*, WASH. POST, Mar. 25, 1973, at 4–5 (reviewing EDWARD JAY EPSTEIN, *NEWS FROM NOWHERE: TELEVISION AND THE NEWS* (1972))).

53. *Sheppard v. Maxwell*, 384 U.S. 333, 350 (1966) (Clark, J., majority opinion) (quoting *Bridges v. California*, 314 U.S. 252, 265 (1941)).

54. 403 U.S. 29 (1971).

55. *Id.* at 51.

56. *Id.*

57. 385 U.S. 374 (1967).

58. *Id.* at 388–89 (quoting 4 ELLIOT’S DEBATES, *supra* note 46); *see also* *N.Y. Times Co. v. Sullivan*, 376 U.S. 254, 305 (1964) (Goldberg, J., concurring) (calling protection of press speakers “essential to enlightened opinion,” “in spite of the probability of excesses and abuses” (quoting *Cantwell v. Connecticut*, 310 U.S. 296, 310 (1940))).

59. *Gertz v. Robert Welch, Inc.*, 418 U.S. 323, 364 (1974) (Brennan, J., dissenting).

60. *Pennekamp v. Florida*, 328 U.S. 331, 371–72 (1946) (Rutledge, J., concurring).

61. *Miami Herald Publ’g Co. v. Tornillo*, 418 U.S. 241, 258 (1974) (noting “[i]t has yet to be demonstrated how governmental regulation of this crucial process can be exercised consistent with First Amendment guarantees of a free press as they have evolved to this time”).

62. *Time, Inc. v. Firestone*, 424 U.S. 448, 472 (1975) (Brennan, J., dissenting).

63. 376 U.S. 254 (1964).

they ‘need . . . to survive.’”⁶⁴ This broad formulation—that “[e]rror and misstatement are inevitable,” but “the fruitful exercise” of press freedom “requires a degree of ‘breathing space’”⁶⁵—was echoed repeatedly by several Justices over much of the following four decades⁶⁶ and formed an important component of the presumption of press trustworthiness.

In combination, the Worthiness Principle and the Breathing Space Principle illustrate how both the language employed in the Court’s opinions and the substantive holdings in its cases long carried a message of presumptive trustworthiness.

II. ABANDONED PRESUMPTION OF PRESS TRUSTWORTHINESS

In the Roberts Court era, however, this presumption of trustworthiness for performers of the press function has disintegrated. Both qualitative and quantitative comparisons reveal that the Justices’ starting point for thinking about press trustworthiness has radically changed. The baseline characterization of the press is no longer that it is something worthy of protection, and not a single Justice on the Court still advances the concept of press-speaker breathing space.

A. *The Worthiness Principle*

The Worthiness Principle has vanished from the Supreme Court’s references to the press. In a trend that scholars had already noticed emerging early in the Roberts Court⁶⁷ and that our study confirms has cemented itself as the norm, the glowing, routine references to the positive motivations of press speakers that peppered the Court’s earlier opinions disappeared by the end of the twentieth century. In contrast, recent characterizations of press speakers by Supreme Court Justices depict them not as people or entities driven by democracy-serving values but as actors likely pursuing goals that do not align with the public interest.⁶⁸

64. *See id.* at 272 (quoting *NAACP v. Button*, 371 U.S. 415, 433 (1963)).

65. *See Lorain J. Co. v. Milkovich*, 474 U.S. 953, 953 (1985) (Brennan, J., dissenting from denial of certiorari) (quoting *NAACP*, 371 U.S. at 433).

66. *See, e.g., Cox Broad. Corp. v. Cohn*, 420 U.S. 469, 499 (1975) (Powell, J., concurring) (discussing the need to “provid[e] the required ‘breathing space’ for First Amendment freedoms” (quoting *Gertz v. Robert Welch, Inc.*, 418 U.S. 364, 354 (1974) (Blackmun, J., concurring))); *Gertz*, 418 U.S. at 354 (Blackmun, J., concurring) (citing the need for “sufficient and adequate breathing space for a vigorous press”); *id.* at 342 (Powell, J., majority opinion) (noting “we have been especially anxious to assure” that press freedom has “‘breathing space’” and “a measure of strategic protection” (quoting *NAACP*, 371 U.S. at 433)).

67. *See, e.g.,* Lyrrisa Barnett Lidsky, *Not a Free Press Court?*, 2012 BYU L. REV. 1819, 1821 (2012).

68. *Id.* at 1833–34.

This rhetorical shift became most evident in some of the language of *Citizens United v. Federal Election Commission*⁶⁹—a case more widely known for its broader holdings on campaign finance regulation and corporations’ First Amendment protections but one that press-freedom scholars recognized as marking a distinct tonal shift in how the Court described the press.⁷⁰ In past generations, the Justices often used language that recognized the press as especially trustworthy.⁷¹ They generally described the press as a category of speakers who were (or sought to be) reliable sources of information for the public.⁷² Yet in *Citizens United*, the Court’s majority portrayed press speakers as often untrustworthy, representing a sharp shift in the Justices’ attitudes. The *Citizens United* Court depicted media companies as corporations that often have “immense aggregations of wealth,”⁷³ that express views that “have little or no correlation to the public’s support,”⁷⁴ and that are controlled by conglomerates seeking to “influence or control the media in order to advance [their] overall business interest[s].”⁷⁵

The underlying presumption of much of the *Citizens United* discussion of the press is that the news media is propelled by a “24-hour news cycle” that is “dominate[d]” by “sound bites, talking points, and scripted messages.”⁷⁶ More recently, Justice Neil Gorsuch echoed this

69. 558 U.S. 310 (2010).

70. Lidsky, *supra* note 67, at 1831–34. The *Citizens United* majority’s discussion of the application of campaign finance regulations to media corporations is somewhat complicated. See 558 U.S. at 351–56. Although the regulation at issue in that case included an exemption for news media corporations, the Court held that this exemption was unconstitutional speaker discrimination under the First Amendment’s Free Speech Clause. *Id.* at 352. But it also held that it would be unconstitutional for Congress to pass a regulation that applied to the campaign-related speech of the news media because such a regulation would violate the First Amendment’s guarantee of a free press. See *id.* at 361. Thus, the majority used the Constitution’s protections of the press as a mechanism to invalidate regulations of the campaign spending of nonmedia corporations. See Sonja R. West, *The Media Exemption Puzzle of Campaign Finance Laws*, 164 U. PA. L. REV. ONLINE 253, 255 (2016) (explaining the Court’s reliance on press freedom to support invalidating campaign finance laws and arguing that the Court “fail[ed] to recognize that the press is different from other types of speakers. The press is different textually. It is different historically. And it is different functionally. Once the special constitutional role of the press is acknowledged, the media exemption problem loses its force.”); see also Sonja R. West, *Favoring the Press*, 106 CALIF. L. REV. 91, 92 (2018) (arguing that the Court was incorrect in *Citizens United* in holding that legislators cannot treat news media corporations differently under the First Amendment).

71. Erin C. Carroll, *Platforms and the Fall of the Fourth Estate: Looking Beyond the First Amendment to Protect Watchdog Journalism*, 79 MD. L. REV. 529, 541–42 (2020).

72. *Id.*

73. *Citizens United*, 558 U.S. at 351 (quoting *Austin v. Mich. Chamber of Com.*, 494 U.S. 652, 660 (1990)).

74. *Id.* (quoting *Austin*, 494 U.S. at 660).

75. *Id.* at 352.

76. *Id.* at 364.

picture of the press in his dissent from denial of certiorari in *Berisha v. Lawson*,⁷⁷ when he pointedly emphasized “the rise of 24-hour cable news” in painting a picture of a media environment that “facilitates the spread of disinformation.”⁷⁸

Our review found that the fleeting optimistic comments about the performance of the press function that once seasoned the opinions of many Supreme Court Justices are now entirely gone and that the Justices’ asides about press speakers now assume the worst. Justice Samuel Alito, for example, characterized the press as “irresistibly drawn to the sight of persons who are visibly in grief”⁷⁹ and eager to give “air time” to scandal and heartbreak.⁸⁰ When today’s Justices make passing references to press speakers, they describe them as avid seekers of “confidential law enforcement information . . . in high-profile cases”⁸¹ or muse hypothetically that they might be untrustworthy.⁸² In a recent dissent from a denial of certiorari, Justice Clarence Thomas referred to “media organizations” as among the group of speakers who “cast false aspersions on public figures with near impunity” and “perpetrate lies.”⁸³ The Roberts Court Justices no longer take the once-routine step of praising press speakers as worthy of trust.

These references are also now absent from cases that involve the types of fact patterns that might have spurred some reaffirmation of press trustworthiness in the past. For example, the Court was divided in *Skilling v. United States*⁸⁴ on whether pretrial publicity prejudiced a jury. Justice Sonia Sotomayor, who concluded that it did, made repeated references to the press in ways that connoted skepticism of press speakers or the harms caused by press speech.⁸⁵ She noted, for example, a “barrage of local media coverage”⁸⁶ that was “massive in volume and often caustic in

77. 141 S. Ct. 2424, 2425 (2021) (Gorsuch, J., dissenting from denial of certiorari). *Berisha* was decided after the close of our dataset, and so its paragraphs have not yet been included in our coding.

78. *Id.* at 2427.

79. *Snyder v. Phelps*, 562 U.S. 443, 467 (2011) (Alito, J., dissenting).

80. *See id.* at 468.

81. *Trump v. Vance*, 140 S. Ct. 2412, 2450 (2020) (Alito, J., dissenting) (“And even where grand jury information is not lawfully disclosed, confidential law enforcement information is avidly sought by the media in high-profile cases, leaks of such information are not uncommon, and those responsible are seldom called to account.”).

82. *See Walden v. Fiore*, 571 U.S. 277, 287 (2014) (“However scandalous a newspaper article might be, it can lead to a loss of reputation only if communicated to (and read and understood by) third persons.”).

83. *Coral Ridge Ministries Media, Inc. v. S. Poverty L. Ctr.*, 142 S. Ct. 2453, 2455 (2022) (Thomas, J., dissenting) (quoting *Tah v. Glob. Witness Publ’g, Inc.*, 991 F.3d 231, 254 (D.C. Cir.), *cert. denied*, 142 S. Ct. 427 (2021)).

84. 561 U.S. 358 (2010).

85. *See id.* at 429–32 (Sotomayor, J., concurring in part and dissenting in part).

86. *Id.* at 427.

tone;”⁸⁷ “relentless”⁸⁸ coverage that “scoff[ed]” at criminal defendants and placed them “directly in [its] crosshairs;”⁸⁹ and the tendency of the press to sensationally “reinforce[]” prejudicial narratives.⁹⁰

We might expect this negative commentary from a Justice who was *worried* about the effects of pretrial publicity on the rights of criminal defendants in a particular case. But the majority opinion, which found no violation of the constitutional right of a fair trial before an impartial jury, also did not offer any press-praising commentary or presume a baseline of press trustworthiness, as it once might have done. Instead, it merely noted as a factual matter that the press in the given instance appeared not to have crossed a line into excessive sensationalism or bias.⁹¹

Among the Roberts Court Justices, any allusion to the presumption of press-speaker trustworthiness is now carefully couched in the past tense. For example, in his dissent from denial of certiorari in *Berisha*, Justice Gorsuch wrote nostalgically of how “[b]ack then,” press speakers likely expended resources and developed expertise to ensure they got things right⁹² and how “[i]n that era,” most press speakers fact-checked and edited their journalism and otherwise “strived to report true stories.”⁹³ These positive statements about how the press used to be stood in stark contrast to the opinion’s depiction of the press in the present day. Rather than presuming the trustworthiness of the press, Justice Gorsuch laced his opinion with suspicion of press speech and with commentary about the ways it must be curbed to avoid harm.⁹⁴

This shift at least partially results from the Justices’ changed view of the press’s democratic function. If members of the Court once deemed press speakers worthy of protection because of their role as surrogates for the people of a democracy, they no longer assume as much today. Indeed, some Justices openly reject the idea that press speakers serve as neutral proxies for the people. In one of the most powerful examples to emerge in our coded dataset, Justice Antonin Scalia penned a twenty-one-page memorandum published in the U.S. Reports in which he angrily rejected

87. *Id.*

88. *Id.* at 447.

89. *Id.* at 430.

90. *Id.* at 451.

91. *See, e.g., id.* at 370 (quoting the district court as indicating that “[d]espite ‘isolated incidents of intemperate commentary,’ . . . media coverage ‘ha[d] [mostly] been objective and unemotional,’ and the facts of the case were ‘neither heinous nor sensational’”).

92. *Berisha v. Lawson*, 141 S. Ct. 2424, 2427 (2021) (Gorsuch, J., dissenting).

93. *Id.* at 2427–28.

94. *See, e.g., id.* at 2428 (“It seems that publishing *without* investigation, fact-checking, or editing has become the optimal legal strategy. . . . Combine this legal incentive with the business incentives fostered by our new media world and the deck seems stacked against those with traditional (and expensive) journalistic standards—and in favor of those who can disseminate the most sensational information as efficiently as possible without any particular concern for truth.”).

a party's call for his recusal in *Cheney v. United States District Court*.⁹⁵ In that memo, Justice Scalia scoffed at the notion that "I must recuse because a significant portion of the press, which is deemed to be the American public, demands it."⁹⁶ He argued that recusal would "encourage so-called investigative journalists to suggest improprieties, and demand recusals, for other inappropriate (and increasingly silly) reasons"⁹⁷ and asserted that the press was overly "eager to find foot-faults."⁹⁸

All told, very little remains of the presumption of press trustworthiness that once permeated the Court's opinions.

In fact, in our larger quantitative study, the data suggest that both the frequency and the tone of press-trustworthiness characterizations plummeted drastically in the Roberts Court era. The Court is taking far fewer opportunities to speak of the trustworthiness of the press—and to talk about the press in general.⁹⁹ Indeed, the steady decline in commentary on press trustworthiness maps onto a steady decline in the Court's overall references to the press.¹⁰⁰ More significantly, though, when Justices of the modern Court do offer a view on press trustworthiness, it is now *uniformly* negative in its presumption.¹⁰¹

Our study coded every thematic content frame for affective tone—that is, whether Justices spoke of the topic framing with a positive, negative, or neutral connotation.¹⁰² Unlike some other framings of the press function, which we found skewed heavily or even entirely as either positive or negative,¹⁰³ trustworthiness is a "mixed-tone" frame, which means that the Court has sometimes suggested the press displays trustworthiness and sometimes acknowledged it does not—that is, until recently. From the 1930s to the 1980s, the Court's references to media trustworthiness were far more tonally varied, with many cases describing the press function as trusted, useful, and public-serving and indicating that press speakers serve democracy-enhancing values and are providers of accurate, credible information.¹⁰⁴ But in the Roberts Court era, positive

95. 541 U.S. 913 (2004).

96. *Id.* at 923.

97. *Id.* at 927.

98. *Id.* at 928.

99. *See* Jones & West, *supra* note 1, at 390.

100. *See generally id.* (explaining how there has been a deterioration in the Supreme Court's depiction of the press).

101. *Id.*

102. The detailed codebook is on file with the authors and available upon request. Intercoder agreement was +95% on thematic frame content and +90% on affective tone.

103. For example, paragraphs that depict the Founders' views of the press's function nearly always do so in positive, praising ways, and depictions that speak of the press's impact on the reputation or privacy of individual people overwhelmingly do so with a negative tone.

104. *See* Jones & West, *supra* note 1, at 403.

references in this frame have vanished.¹⁰⁵ In the most recent studied years, in fact, there were none.¹⁰⁶ Since 2009, no Justice has made a single positive reference, either explicit or implicit, to the trustworthiness of the press.¹⁰⁷

B. *The Breathing Space Principle*

We also see the waning presumption of press trustworthiness in the desertion of the once-vibrant Breathing Space Principle.

Our dataset does not contain a single reference by any Roberts Court Justice suggesting that the Court should protect the press function notwithstanding the potential failings of individual press speakers.¹⁰⁸ To the contrary, the most recent writings from some Justices appear to flip the narrative entirely, suggesting the law should presume that incentives drive toward untrustworthiness. In *Berisha*, for example, Justice Gorsuch argued that, at least in the defamation context, the old breathing-space rule “has evolved into an ironclad subsidy for the publication of falsehoods” and a dynamic in which “ignorance is bliss.”¹⁰⁹ Instead of reiterating a message of press trustworthiness, he suggested that press speakers gravitate toward an “optimal” strategy of “publishing *without* investigation, fact-checking, or editing.”¹¹⁰

In the past, the Justices regularly credited the Founders with embracing the need for a protective bubble for a public-serving press function and with enshrining that principle in the Constitution.¹¹¹ Now, some Justices depict those who crafted the Constitution as skeptical of the press¹¹² and concerned about the harm press publishers could cause. Justice Gorsuch, for example, claimed that the Framers were keen to ensure that press speakers did not “ruin[] careers or lives, without consequence,”¹¹³ and that, while they permitted such speakers to put whatever they “please[] before the public,” they insisted they “take the

105. *See id.* at 397.

106. *See supra* note 102.

107. *See* Jones & West, *supra* note 1, at 403. A generation ago, the percentage of neutral references in this category was also higher. Thus, it appears that the Court is shifting negatively, and references that would once have been made in a neutral way now have a negative connotation. *See id.* at 392.

108. *See supra* note 102.

109. *Berisha v. Lawson*, 141 S. Ct. 2424, 2428 (2021) (Gorsuch, J., dissenting) (partially quoting David A. Logan, *Rescuing Our Democracy by Rethinking* New York Times Co. v. Sullivan, 81 OHIO STATE L. REV. 759, 778 (2020)).

110. *Id.*

111. *See* Jones & West, *supra* note 1, at 399.

112. *See id.* at 2426; *see also* Jones & West, *supra* note 1, at 399 (explaining this tonal switch).

113. *Berisha*, 141 S. Ct. at 2426 (Gorsuch, J., dissenting).

consequence of [their] own temerity.”¹¹⁴ The tonal shift in the originalist vision of press trustworthiness is stark, moving away from a broad presumption that the press will try to get the facts right and toward a stern warning that it has a “responsibility” to do so “or, like anyone else, answer in tort for the injuries they caused.”¹¹⁵

Our coders even detected that Justices in modern opinions are recasting as tales of untrustworthiness some fact patterns that were the basis of the Court’s past breathing-space characterizations.¹¹⁶ For example, in his concurrence in denial of certiorari in *McKee v. Cosby*,¹¹⁷ Justice Thomas discussed the facts of *New York Times v. Sullivan*—the seminal press “Breathing Space” case. But rather than stressing the overall value and trustworthiness of press speech, as the Court did in the original *Sullivan* opinion, Justice Thomas emphasized the newspaper’s failures in that instance, stating that “[t]he Times made no independent effort to confirm the truth of the[] claims” that “they contained numerous inaccuracies,” and that “[t]he Times eventually retracted” the statements.¹¹⁸ That is, the very same material that spurred Justices of the previous era to err on the side of protectivity is now being used as evidence of the unworthiness of press speakers.

The bottom line is that the presumption of press trustworthiness no longer exists.

III. THE CONTINUED PRESUMPTION OF SPEAKER TRUSTWORTHINESS

The Court’s growing skepticism of the press might be rooted in a variety of factors, including changing journalistic norms, the influence of a partisan media, the exclusion of diverse voices from American newsrooms, and the impact of social media platforms and other changing media landscapes. Of course, one could make a powerful argument that the Roberts Court no longer presumes press trustworthiness because the press no longer conducts itself in a way deserving of such a presumption. Notably, polling makes clear that the American public’s faith in press trustworthiness is also plummeting.¹¹⁹ We expect that an array of complex forces, far beyond the scope of this piece, are motivating the

114. *Id.* (quoting 4 W. BLACKSTONE, COMMENTARIES ON THE LAWS OF ENGLAND 151–52 (1769)).

115. *Id.*

116. *See, e.g.,* *McKee v. Cosby*, 139 S. Ct. 675, 679–80 (2019) (Thomas, J., concurring in denial of certiorari).

117. 139 S. Ct. 675 (2019).

118. *Id.* at 676.

119. *See* Megan Brenan, *Americans’ Trust In Media Remains Near Record Low*, GALLUP (Oct. 18, 2022), <https://news.gallup.com/poll/403166/americans-trust-media-remains-near-record-low.aspx> [<https://perma.cc/KA9P-NQ6V>].

changing depictions we have just described, and we expect to explore those complexities in greater depth as our project continues.

But as a starting matter, it is revealing that one set of explanations is almost certainly *not* at play here. It is not the case that the Justices have simply become less willing to presume the trustworthiness of speakers generally. It is likewise not the case that the Justices are merely reserving the presumption for only certain types of speakers whose speech has been shown to be especially worthy of trust. Rather, in recent years, the Justices have actively extended the presumption of trustworthiness to a wide range of speakers, often despite serious disagreements about the speakers' deservedness of such generosity. In cases across several subareas, the Court has expansively embraced both the potential value of other speakers' expression and a presumption of their motives as virtuous.

It is difficult, if not impossible, to gather quantitative data across all speaker categories in ways that mirror the precision of insight that our large-scale project produced on press speakers. In the absence of such data, however, we can qualitatively assess trends within the Supreme Court's wider characterizations of controversial speakers. In particular, we consider prominent recent cases where arguments about the trustworthiness of certain speakers were the subject of tension in the case briefing or the source of division amongst factions of Justices. These cases provide powerful evidence that neither the Roberts Court's First Amendment jurisprudence nor its overarching approach to speakers has abandoned the general presumption of trustworthiness.

A. *The Worthiness Principle*

Outside the press context, the Worthiness Principle lives on. The Roberts Court may no longer presume the inherent worthiness of press speakers or be likely to give press speakers the benefit of the doubt, but it has not adopted a similarly skeptical attitude about the value of *all* speakers. Rather, the Court has continued to presume the value of many other types of speakers, sending both explicit and implicit signs about its view of the underlying worthiness of those speakers. Most notably, many current Justices have taken this generous approach to other speakers even when there were credible reasons to doubt the trustworthiness of their messages.

Our study of the Court's views on press trustworthiness focused on the Justices' individual characterizations of press speakers over time. While we do not have a similar dataset of the Justices' references to all other potential types of speakers, we can nonetheless find evidence of their collective or individual baseline views on speaker trustworthiness in various places. These include, for example, the Court's substantive rulings, the Justices' depictions of the importance of protecting certain

speakers, and their framing of the broader public values at stake. In many instances, moreover, the Justices' inclinations to assume the trustworthiness of some types of speakers becomes most visible through the pushback from their dissenting colleagues who suggest that the Court is overemphasizing the potential value or underemphasizing the possible harms of the speech at issue. In many of these cases, the dissenting Justices have argued that the majority's desire to presume the goodwill of favored speakers is leading the Court to make ill-conceived shifts to the law.¹²⁰ Taken together, these signs reveal that the presumption of speaker trustworthiness persists outside of the press context.

It is worth emphasizing that under the First Amendment, the Court's default approach is to presume that any regulation of speech is unconstitutional unless the government can meet a heightened burden.¹²¹ But even within this traditional speech-favoring framework, the Court's opinions reveal that at times it selectively adopts a favorable threshold view about the motivations of certain speakers and the value of certain speech. While the Court most directly addresses this in free speech challenges, insights into the Justices' presumptions about the worthiness of certain speakers are also evident in cases involving other legal issues.

1. Corporate Speakers

As discussed above, the Court's 2010 decision in *Citizens United v. FEC* provides one of the best illustrations of the Justices' shifting applications of the Worthiness Principle. In that case, the Justices retreated from the Court's prior practice of speaking positively about the value and trustworthiness of press speech and instead adopted a more negative tone when commenting on the trustworthiness of press speakers.¹²² At the same time, though, the Court in *Citizens United* reversed course on its approach to discussing the inherent value of a different type of speech—corporate speech. This is a category of speech that the Court once described skeptically, but in *Citizens United* it began invoking the Worthiness Principle in support of all corporate speakers.¹²³

In a crucial part of the majority's opinion invalidating a limitation on campaign spending by corporations and unions,¹²⁴ the Court revisited the 1990 case of *Austin v. Michigan Chamber of Commerce*,¹²⁵ which held that there were significant reasons to be concerned about the effect of

120. *Berisha*, 141 S. Ct. at 2428 (Gorsuch, J., dissenting).

121. *Id.* at 2426.

122. *Citizens United v. Fed. Election Comm'n*, 558 U.S. 310, 325 (2010).

123. *See id.* at 383, 393.

124. *Id.* at 319.

125. 494 U.S. 652 (1990), *overruled by Citizens United*, 558 U.S. 310.

corporate speech on elections.¹²⁶ In *Austin*, the Court stated that corporations “can unfairly influence elections” by creating “corrosive and distorting effects” that “have little or no correlation to the public’s support for the corporation’s political ideas.”¹²⁷ Yet twenty years later, in *Citizen United*, the Court overruled *Austin* and adopted a starkly different opening position about the inherent trustworthiness of nonmedia corporate speech¹²⁸—a view in which it elevated corporations as valuable participants in the political process.

Thus, at the same time the Court in *Citizens United* was abandoning its formerly positive assumptions about the motivations of the news media, it began defending the intrinsic worthiness of corporate speech more generally. The Court stated that corporations “may possess valuable expertise” on matters of public interest¹²⁹ and are core political speakers “indispensable to decision-making in a democracy.”¹³⁰ The Justices likewise depicted corporations as trustworthy vehicles for individual expression. In his concurring opinion, for example, Chief Justice John Roberts referred to “the fact” that the corporate form simply “help[s] individuals coordinate and present their views more effectively.”¹³¹ The majority was no longer concerned that corporate speech might not accurately reflect the views of the public or even its own shareholders, stating that there was “little evidence of abuse that cannot be corrected by shareholders ‘through the procedures of corporate democracy.’”¹³²

The Court even portrayed corporations as a type of speaker that is potentially well suited to serve the traditional press function of acting as government watchdogs, stating that corporate speakers may be “the best equipped to point out errors or fallacies in speech of all sorts, including the speech of candidates and elected officials.”¹³³ It further asserted that corporate speakers benefit democracy by “advising voters on which persons or entities are hostile to their interests.”¹³⁴ Indeed, rather than evince concern about the influence of corporate speech in the national discourse, Justice Scalia insisted the opposite was true, stating in his concurring opinion that because corporations are “the principal agents of

126. *Id.* at 660 (holding that the state of Michigan had “articulated a sufficiently compelling rationale to support its restriction on independent expenditures by corporations”).

127. *Id.*

128. *Citizens United*, 558 U.S. at 319.

129. *Id.* at 364.

130. *Id.* at 349 (quoting *First Nat’l Bank of Boston v. Bellotti*, 435 U.S. 765, 777 (1978)).

131. *Id.* at 382 (Roberts, C.J., concurring).

132. *Id.* at 361–62 (quoting *First Nat’l Bank*, 435 U.S. at 794).

133. *Id.* at 364.

134. *Id.* at 354.

the modern free economy,” the public “should celebrate rather than condemn the addition of [corporate] speech to the public debate.”¹³⁵

The *Citizens United* Justices were willing to embrace this Worthiness Principle about corporate speakers, even in the face of at least some evidence that these speakers were not uniformly trustworthy. As the dissenting Justices noted, “[t]he financial resources, legal structure, and instrumental orientation of corporations raise legitimate concerns about their role in the electoral process.”¹³⁶ While a majority of the Justices suggested that democratic values weighed in favor of presuming the good faith of corporate speakers, the dissenters argued that democratic values in fact pointed in the other directions. Writing for the dissenters, Justice John Paul Stevens said that legislators have a “compelling constitutional basis, if not also a democratic duty, to take measures designed to guard against the potentially deleterious effects of corporate spending in local and national races.”¹³⁷ He further contended that the Court’s ruling was “a rejection of the common sense of the American people, who have recognized a need to prevent corporations from undermining self-government since the founding, and who have fought against the distinctive corrupting potential of corporate electioneering since the days of Theodore Roosevelt.”¹³⁸ Thus, despite some factual disputes about their value and motivation, corporate speakers appear to enjoy an ongoing presumption of trustworthiness from most Justices on the current Court.

The Court’s decision in *Citizens United* illustrates the cross-section of two trends regarding speaker trustworthiness. In the past, the Court depicted members of the press as especially trustworthy speakers and portrayed corporate speakers’ trustworthiness as inherently questionable.¹³⁹ Yet in *Citizens United*, the Court’s majority flipped those presumptions. The Court discussed press speakers with skepticism while, at the same time, it emphasized a narrative of corporate speakers as valuable contributors to the public discourse.¹⁴⁰ As a substantive matter, the Court in *Citizens United* asserted that it was simply treating both

135. *Id.* at 393 (Scalia, J., concurring); see also *id.* at 354 (majority opinion) (stating that “[t]he Government has ‘muffle[d] the voices that best represent the most significant segments of the economy’” (citation omitted)).

136. *Id.* at 394 (Stevens, J., concurring in part and dissenting in part); see also *id.* at 454 (detailing several ways that corporations could unduly impact elections, including that they “tend to be more attuned to the complexities of the legislative process”; “have vastly more money with which to try to buy access and votes”; and have “unparalleled resources, professional lobbyists, and single-minded focus” on maximizing shareholder profits).

137. *Id.* at 394.

138. *Id.* at 479.

139. See *Austin v. Michigan Chamber of Commerce*, 494 U.S. 652 (1990), overruled by *Citizens United*, 558 U.S. 310.

140. *Citizens United*, 558 U.S. at 349.

media and nonmedia corporations the same.¹⁴¹ But in the context of the Court's explicit or implicit rhetoric under the Worthiness Principle, the decision reveals a dramatic change in the Justices' views.

2. Antiabortion Speakers

Another category of speakers who now receive a positive presumption of trustworthiness from a majority of the Roberts Court Justices are speakers who express antiabortion messages. In *National Institute of Family and Life Advocates v. Becerra*,¹⁴² for example, the Court considered California's regulations requiring disclosures by "crisis pregnancy centers" (CPCs)—antiabortion centers that provide pregnancy-related services.¹⁴³ The record in the case suggested there were reasons to doubt the trustworthiness of CPCs as a group of speakers. According to the law's legislative history, the state had collected evidence about CPCs "pos[ing] as full-service women's health clinics" and using "intentionally deceptive advertising and counseling practices [that] often confuse, misinform, and even intimidate women from making fully-informed, time-sensitive decisions about critical health care."¹⁴⁴ Writing for the dissenters, Justice Stephen Breyer noted that state legislators had heard testimony about "information-related delays" from CPCs causing harm to pregnant women and infants and observed that it was "self-evident" and "certainly reasonable" for the state to conclude that some patients might be confused about the type of care the clinics offered.¹⁴⁵ In response to these concerns, the state passed a law requiring all facilities to post or distribute notices about the availability of free or low-cost pregnancy-related services and unlicensed centers to inform visitors that the centers were not licensed medical providers.¹⁴⁶

Yet, in its decision invalidating the disclosure requirements, the majority chose not to mention the state's findings about the unreliability of the CPCs' messages. It also did not mention the evidence that CPCs engaged in misleading or deceptive speech. Instead, in describing the facts of the case for the majority, Justice Thomas stated only that the legislative history found that CPCs are "pro-life (largely Christian belief-based) organizations" that "aim to discourage and prevent women from

141. *Id.* at 364.

142. 138 S. Ct. 2361 (2018).

143. *Id.* at 2368.

144. Joint Appendix at 39, *Nat'l Inst. of Family & Life Advoc. v. Becerra*, 138 S. Ct. 2361 (2018).

145. *Becerra*, 138 S. Ct. at 2390 (Breyer, J., dissenting).

146. *Id.* at 2369–70 (majority opinion).

seeking abortions.”¹⁴⁷ He then stated that the state passed the disclosure requirements “[t]o address this perceived problem”¹⁴⁸—implying that, to the state, the “perceived problem” was the centers’ antiabortion views and not their potentially misleading messaging. By refusing to engage with the state’s findings about the untrustworthiness of the centers’ speech, the majority not only revealed its baseline assumption that the centers were acting in good faith but also established the groundwork for suggesting that the state was targeting the CPCs because of their antiabortion views. Ignoring the state’s evidence of misleading and deceptive speech freed the majority to contend that the California legislature had passed a law that addressed a “purely hypothetical” harm,¹⁴⁹ covered “a curiously narrow subset of speakers,”¹⁵⁰ and was “wildly underinclusive”¹⁵¹ to the point that it “raise[d] serious doubts about whether the government [was] in fact pursuing the interest it invoke[d], rather than disfavoring a particular speaker or viewpoint.”¹⁵² In other words, the foundational premise was a presumption of speaker trustworthiness.

Writing for four Justices in a concurring opinion, Justice Anthony Kennedy also invoked the Worthiness Principle and presumed the best about the centers’ speech. He embraced a foundational framework of trustworthiness, describing the centers’ personnel as people with “deeply held beliefs” who were “grounded in basic philosophical, ethical, or religious precepts, or all of these” and suggested that there was “a real possibility that these individuals were targeted because of their beliefs.”¹⁵³ Also choosing not to mention the state’s evidence of the centers’ unreliability, Justice Kennedy contended that the state was seeking to promote its “own preferred message advertising abortions.”¹⁵⁴

Only the dissent expressed doubts about the trustworthiness of the clinics. In light of the state’s evidentiary record of the untrustworthiness of the centers’ speech, Justice Breyer contended that the Justices in the

147. *Id.* at 2368 (describing the legislative history as stating: “[U]nfortunately,’ the author of the FACT Act stated, ‘there are nearly 200 licensed and unlicensed’ crisis pregnancy centers in California. These centers ‘aim to discourage and prevent women from seeking abortions.’ The author of the FACT Act observed that crisis pregnancy centers ‘are commonly affiliated with, or run by organizations whose stated goal’ is to oppose abortion—including ‘the National Institute of Family and Life Advocates,’ one of the petitioners here.” (citations omitted)).

148. *Id.*

149. *Id.* at 2377.

150. *Id.*; *see also id.* at 2374 (“Tellingly, many facilities that provide the exact same services as covered facilities—such as general practice clinics—are not required to provide the licensed notice.” (citation omitted)).

151. *Id.* at 2375 (quoting *Brown v. Ent. Merchs. Ass’n*, 564 U.S. 786, 802 (2011)).

152. *Id.* at 2376 (quoting *Brown*, 564 U.S. at 802).

153. *Id.* at 2379 (Kennedy, J., concurring).

154. *Id.*

majority were doing more than simply applying established free speech protections. Instead, he said, the Court was applying a “broad and obscure . . . standard”¹⁵⁵ that “reache[d] far beyond”¹⁵⁶ prior cases, and that suggested “speech about abortion is special.”¹⁵⁷ In Justice Breyer’s view, it neither enhanced democracy nor served the public’s interest to presume that these speakers were worthy of trust.¹⁵⁸ The marketplace of ideas, he argued, was “fostered, not hindered, by providing information to patients to enable them to make fully informed medical decisions in respect to their pregnancies.”¹⁵⁹ But the Worthiness Principle garnered a majority, and a presumption of speaker trustworthiness animated the decision.

The Court also appeared to give the benefit of the doubt to the motivations and value of antiabortion speakers in *McCullen v. Coakley*.¹⁶⁰ In this case, the Court invalidated a Massachusetts law that enacted a thirty-five-foot buffer zone around the entrance to reproductive-care clinics.¹⁶¹ According to the state, legislators enacted the law in response to a record of consistent and ongoing problems with harassment, verbal abuse, and violence toward patients and employees at abortion clinics throughout the state, including a shooting rampage at two clinics that killed two people and wounded five others.¹⁶²

Writing for a five-Justice majority, however, Chief Justice Roberts deemphasized these findings of the potential harms of the speech, which would have cast doubt on the overall worthiness of this category of speech. Rather, the Court only conceded that some protestors outside of abortion clinics may use “more aggressive methods such as face-to-face confrontation.”¹⁶³ Chief Justice Roberts instead chose to write through a lens of perceived worthiness of these speakers, who, he said, engaged in “sidewalk counseling”—a method he said involved approaching women

155. *Id.* at 2388 (Breyer, J., dissenting).

156. *Id.* at 2382.

157. *Id.* at 2388. Indeed, in Justice Breyer’s view, telling patients about the availability of publicly funded reproductive care is “truthful and nonmisleading,” and “not a normative statement or a fact of debatable truth.” *Id.*

158. *See id.* at 2382. In contrast, the majority implied that the information required in the disclosures went beyond pure statements of fact by distinguishing them from “health and safety warnings long considered permissible, or purely factual and uncontroversial disclosures about commercial products.” *Id.* at 2376 (majority opinion).

159. *Id.* at 2388 (Breyer, J., dissenting).

160. 573 U.S. 464 (2014).

161. *Id.* at 497.

162. *See* Adam Liptak & John Schwartz, *Court Rejects Zone to Buffer Abortion Clinic*, N.Y. TIMES, June 27, 2014, at A1; John Kifner, *Gunman Kills 2 at Abortion Clinics in Boston Suburb*, N.Y. TIMES, Dec. 31, 1994 (§ 1), at 1.

163. *McCullen*, 573 U.S. at 472.

to provide information about alternatives to abortion with “a caring demeanor, a calm tone of voice, and direct eye contact.”¹⁶⁴

The tone of Chief Justice Roberts’s rhetoric repeatedly embraced this charitable presumption of certain antiabortion speakers. He talked of the “compassionate message[s]” that they share through “close, personal conversations” with women who are entering the clinics.¹⁶⁵ Through the Worthiness Principle, he gave these speakers the benefit of a presumption that they were well motivated, credible, and potentially public-serving, including embracing a narrative of antiabortion protestors as speakers who “inform women of various alternatives and . . . provide help in pursuing them.”¹⁶⁶ He spoke approvingly of their approach, asserting that they have “good reason” for choosing to deliver their messages “through personal, caring, consensual conversations” because “[i]t is easier to ignore a strained voice or a waving hand than a direct greeting or an outstretched arm.”¹⁶⁷ Chief Justice Roberts also appeared to presume that the petitioners’ antiabortion message had inherent value—both to the speakers and to the listeners—when he noted disapprovingly the “precipitous decline” the petitioners had experienced in their “success rate” of convincing women not to have abortions.¹⁶⁸ He stated that, in the years before the buffer zone law, one of the petitioners had convinced about 100 women not to terminate their pregnancy (outcomes he described as “successful interactions”), but, he stressed, she had not had another “successful” interaction since then.¹⁶⁹

3. Official Executive Branch Speakers

Perhaps one of the most striking recent examples of the Justices choosing to presume the trustworthiness of a particular type of speaker despite strong evidence to the contrary is the Court’s decision in *Trump v. Hawaii*.¹⁷⁰ In that case, the Court considered the meaning of a presidential proclamation and executive order that altered the vetting protocols for people coming into the United States from eight countries with mostly majority-Muslim populations.¹⁷¹ Challengers to the law argued that the order was rooted in religious animus against Muslims. As evidence, they pointed to a long record of statements made by, first, candidate and, later, President Donald Trump and his advisors declaring

164. *Id.* at 472–73.

165. *Id.* at 487.

166. *Id.* at 489.

167. *Id.*

168. *Id.*

169. *Id.* at 487.

170. 138 S. Ct. 2392 (2018).

171. *Id.* at 2417.

that the purpose of the order was a “total and complete shutdown of Muslims entering the United States.”¹⁷²

The Court, however, embraced a baseline assumption that presidents were trustworthy when speaking through official executive statements. The Court adhered to this baseline even when confronted with a litany of statements by the President himself suggesting otherwise. Writing for the five-member majority, Chief Justice Roberts acknowledged President Trump’s troubling statements, including his declaration as a candidate that “Islam hates us” and that the United States was “having problems with Muslims coming into the country.”¹⁷³ As various versions of the executive order were repeatedly issued and replaced, the Court further admitted that President Trump had continued to refer to the order as a “Travel Ban,” including stating that the “travel ban . . . should be far larger, tougher, and more specific,” but “stupidly that would not be politically correct.”¹⁷⁴ In dissent, Justice Sonia Sotomayor provided an even fuller record of President Trump’s statements asserting that the executive order was a Muslim travel ban, such as the President’s tweets declaring that “[p]eople, the lawyers and the courts can call it whatever they want, but I am calling it what we need and what it is, a TRAVEL BAN!”¹⁷⁵

Ultimately, however, the Court set aside this evidence of religious hostility and instead presumed the trustworthiness of the assertions made in the President’s proclamation that he issued the order solely for national security reasons.¹⁷⁶ Chief Justice Roberts’s only nod to President Trump’s troubling statements was his observation that presidents throughout history have “performed unevenly” in promoting religious tolerance through speech.¹⁷⁷ Rather than question the President’s motives, the majority was willing to err on the side of presuming trustworthiness, emphasizing the ways some aspects of the President’s communication, when viewed most generously, could be seen as appropriate.¹⁷⁸

172. *Id.*

173. *Id.*

174. *Id.*

175. *Id.* at 2437 (Sotomayor, J., dissenting).

176. *Id.* at 2405 (majority opinion) (noting that in issuing the proclamation, the President stated that the restrictions were needed to “prevent the entry of those foreign nationals about whom the United States Government lacks sufficient information” and “elicit improved identity-management and information-sharing protocols and practices from foreign governments”).

177. *Id.* at 2418.

178. The majority noted that the final version of the President’s proclamation was “facially neutral toward religion” and that the “text says nothing about religion.” *Id.* at 2418, 2421. It further praised the order for its length and for including “a comprehensive evaluation” and “extensive

Yet, as the dissenters pointed out, the majority did not contend with President Trump's wider statements as part of its substantive legal analysis.¹⁷⁹ Justice Sotomayor suggested that the decision conflicted with the Court's precedents on the protection of individual constitutional liberties by giving the president such an unskeptical benefit of the doubt.¹⁸⁰ She further disagreed that broad deference to the President in these circumstances was of public value, arguing instead that the Court was "turning a blind eye to the pain and suffering the Proclamation inflicts upon countless families and individuals."¹⁸¹ Notably, the dissenters also disputed the majority's assertion that it was merely applying standard principles of deference to the executive in matters of national security. Analogizing the decision to the Court's "gravely wrong" opinion in *Korematsu v. United States*, Justice Sotomayor stated that the Court was employing "the same dangerous logic" of presuming good faith of the president and "blindly accepting the Government's misguided invitation to sanction a discriminatory policy motivated by animosity toward a disfavored group, all in the name of a superficial claim of national security."¹⁸²

Thus, the Roberts Court Justices continue to embrace a charitable Worthiness Principle for a wide assortment of other speakers, even in the face of some evidence that the speakers' messages were not particularly trustworthy or publicly beneficial. The Court is still presuming trustworthiness.

B. *The Breathing Space Principle*

Likewise, while the Court may no longer talk about the special need for a "breathing space" to protect press speakers, it still routinely embraces a protective-bubble framework for other types of speakers. Using the Breathing Space Principle, the Court errs on the side of protecting an entire class of speakers even while acknowledging that

findings." *Id.* at 2408. The majority approvingly noted that it "thoroughly describes the process, agency evaluations, and recommendations underlying the President's chosen restrictions . . . [as] more detailed than any prior order a President has issued under [the statute]." *Id.* at 2409.

179. *Id.* at 2442 (Sotomayor, J., dissenting) ("The President's statements, which the majority utterly fails to address in its legal analysis, strongly support the conclusion that the Proclamation was issued to express hostility toward Muslims and exclude them from the country.").

180. *Id.* at 2434–35 (stating that "[t]o determine whether plaintiffs have proved an Establishment Clause violation, the Court asks whether a reasonable observer would view the government action as enacted for the purpose of disfavoring a religion" and that the Court should consider "any available evidence regarding . . . 'the legislative or administrative history, including contemporaneous statements made by' the decisionmaker" (quoting *Church of Lukumi Babalu Aye, Inc. v. Hialeah*, 508 U.S. 520, 540 (1993))).

181. *Id.* at 2433.

182. *Id.* at 2448.

some individuals within that class might be untrustworthy. The underlying message is that the category of speaker as a whole warrants protection. Indeed, in several cases, the Roberts Court has ruled in favor of, or spoken out in defense of, seemingly untrustworthy speakers whose messages have questionable public value or may even explicitly inflict harm. To be clear, our discussion of these cases is not meant to suggest that the Court should not err on the side of constitutional overprotection of all sorts of speech. Rather, we seek to contrast the Justices' use of the Breathing Space Principle for these low-value or harmful speakers to its abandonment of this principle in the context of the press. As with the Worthiness Principle, evidence of the Court's use of the Breathing Space Principle can be found in the Court's substantive holdings; the prevailing Justices' rhetoric; and in the dissenters' contentions that the Court was shifting the law, overemphasizing the value of protecting the speakers, or underemphasizing the harms of the speech.

1. Offensive Speakers

In *Snyder v. Phelps*,¹⁸³ for example, the Court relied on the Breathing Space Principle to protect the members of the fundamentalist Westboro Baptist Church, who had a practice of picketing military funerals with hateful and offensive messages such as “Thank God for Dead Soldiers,” “Fags Doom Nations,” “America is Doomed,” “Priests Rape Boys,” and “You’re Going to Hell.”¹⁸⁴ Writing for the Court’s eight-member majority, Chief Justice Roberts did not deny the harmful impact of the church members’ speech, calling it “certainly hurtful.”¹⁸⁵ He noted that their protests on the day of the petitioner’s son’s funeral “inflict[ed] great pain”¹⁸⁶ on the grieving father and added to his “anguish” and “already incalculable grief.”¹⁸⁷ He conceded, moreover, that the value of the church members’ messages to any public debate “may be negligible.”¹⁸⁸

Despite the church members’ harmful and untrustworthy messages, the Court held that they should be protected under the First Amendment because they belong to a broader category of speakers—political protestors.¹⁸⁹ According to the majority, the church members’ speech highlighted issues of public import: “the political and moral conduct of the United States and its citizens, the fate of the Nation, homosexuality in the military, and scandals involving the Catholic clergy.”¹⁹⁰ Chief

183. 562 U.S. 443 (2011).

184. *Id.* at 454.

185. *Id.* at 460.

186. *Id.* at 460–61.

187. *Id.* at 456.

188. *Id.* at 460.

189. *Id.* at 458.

190. *Id.* at 454.

Justice Roberts noted that because political commentary deserves protection, even outrageous or insulting speech needs to be shielded as a means “to provide adequate ‘breathing space’ to the freedoms protected by the First Amendment.”¹⁹¹

The Court in *Snyder* invoked the Breathing Space Principle to protect the church members’ speech over the objections of the sole dissenter, Justice Alito, who argued that the Court was protecting speakers who launch “vicious verbal attacks that make no contribution to public debate.”¹⁹² It was unnecessary to draw the protective bubble so broadly to protect core political speech, Justice Alito countered, because the church members had “almost limitless opportunities to express their views,” even in highly offensive terms.¹⁹³ But the Court, animated by a presumption of trustworthiness embodied in the Breathing Space Principle, was broadly protective of the class of speakers.

2. Untruthful Speakers

The Court again reached for a broad understanding of the Breathing Space Principle in its decision in *United States v. Alvarez*,¹⁹⁴ invalidating a federal law prohibiting false claims of having won military honors.¹⁹⁵ The Court did not defend the value of the speech of Xavier Alvarez, the individual respondent in the case. In fact, it described Alvarez’s false claims of having won the Congressional Medal of Honor as “a pathetic attempt to gain respect” and noted that it was the type of lie that could “disparage, or attempt to steal, honor that belongs to those who fought for this Nation in battle.”¹⁹⁶

Nevertheless, the Court concluded that it was necessary to protect Alvarez’s lie to guard against further encroachment on speech. Upholding the Stolen Valor Act, Justice Kennedy argued, “would endorse government authority to compile a list of subjects about which false statements are punishable” and lead to “an endless list of subjects the National Government or the States could single out.”¹⁹⁷ All of the Justices agreed that there was a need to invoke the Breathing Space Principle to protect valuable speech regarding “philosophy, religion, history, the

191. *Id.* at 458 (quoting *Boos v. Barry*, 485 U.S. 312, 322 (1988)).

192. *Id.* at 464 (Alito, J., dissenting).

193. *Id.* at 463.

194. 567 U.S. 709 (2012).

195. *Id.* at 716.

196. *Id.* at 714; *see also id.* at 733–34 (Breyer, J., concurring) (noting “the threat of criminal prosecution for making a false statement can inhibit the speaker from making true statements, thereby ‘chilling’ a kind of speech that lies at the First Amendment’s heart” and “those who are unpopular may fear that the government will use that weapon selectively, say, by prosecuting a pacifist who supports his cause by (falsely) claiming to have been a war hero, while ignoring members of other political groups who might make similar false claims”).

197. *Id.* at 723 (majority opinion).

social sciences, [and] the arts” that could be labeled as “false.”¹⁹⁸ Yet the Court went further in its approach, capturing within its protective bubble even speech that the three dissenters stated “is not only verifiably false and entirely lacking in intrinsic value, but . . . also fails to serve any instrumental purpose that the First Amendment might protect.”¹⁹⁹

3. Violent Speakers

The Roberts Court has also invoked the Breathing Space Principle in cases involving violent speakers. In *Elonis v. United States*,²⁰⁰ for example, the Court reversed the conviction of a man who posted violent narratives in the form of rap lyrics on social media, including writing about killing his soon-to-be ex-wife, his coworkers, a class of kindergarteners, and an FBI agent.²⁰¹ Justice Alito, in a partial concurrence, spoke of the need to provide breathing space for similar speech and to avoid “chill[ing] statements that do not qualify as true threats.”²⁰² While ultimately concluding that a line could be drawn between threatening speech like *Elonis*’s and violent speech that does not threaten, he warned of the vital importance of casting a broad net of protection to make sure that the speech of musicians and artists would be well within the breathing space.²⁰³

The Roberts Court further employed the Breathing Space Principle to protect violent speakers in *United States v. Stevens*,²⁰⁴ in which it invalidated a federal law criminalizing depictions of animal cruelty.²⁰⁵ The government argued that it would apply the law to harmful or low-value speech, such as animal “crush” and dog-fighting videos.²⁰⁶ But the majority expressed concern about the possible impact of the law on other types of speech that show animals being hurt or killed,²⁰⁷ such as hunting videos and depictions of Spanish bullfights.²⁰⁸ The majority held that it was necessary to invalidate the law despite the arguments of Justice Alito,

198. *Id.* at 731.

199. *Id.* at 752 (Alito, J., dissenting) (“Tellingly, when asked at oral argument what truthful speech the Stolen Valor Act might chill, even respondent’s counsel conceded that the answer is none.”).

200. 575 U.S. 723 (2015).

201. *Id.* at 726–31.

202. *Elonis*, 575 U.S. at 748 (Alito, J., concurring in part).

203. *Id.* at 747 (noting that “lyrics in songs that are performed for an audience or sold in recorded form are unlikely to be interpreted as a real threat to a real person”).

204. 559 U.S. 460 (2010).

205. *Id.* at 482.

206. *Id.* at 478.

207. *Id.* at 470 (“The First Amendment itself reflects a judgment by the American people that the benefits of its restrictions on the Government outweigh the costs. Our Constitution forecloses any attempt to revise that judgment simply on the basis that some speech is not worth it.”).

208. *Id.* at 479.

the sole dissenter, that valuable speech was unlikely to be impacted and that the harm caused by the makers of crush videos and other recordings of animal abuse “greatly outweighs any trifling value that the depictions might be thought to possess.”²⁰⁹ The takeaway of the opinion was that a majority of the Court was willing to err on the side of breathing space and to presume some fuller group of trustworthy speakers whose protection warranted a more sweeping presumption for all.

4. Anonymous-Donor Speakers

As a final example, the Roberts Court embraced the Breathing Space Principle to protect anonymous donors in a case that many scholars and commentators contend bolsters the speech of another group of potentially untrustworthy speakers—so-called “dark money” political donors.²¹⁰

Earlier, in *Citizens United*, the Court upheld a law that required the disclosure of the identities of large political donors, stating that there was significant public value in voters having information about the people behind campaign spending.²¹¹ The Court argued that this transparency enabled voters to “react to the speech of corporate entities in a proper way,” “make informed decisions,” and “give proper weight to different speakers and messages.”²¹² In a prior case, the Court had concluded that groups behind campaign spending were not always trustworthy and noted that they “often used misleading names to conceal their identity.”²¹³ Thus, the *Citizens United* Court held that disclosure requirements were constitutional unless there was evidence that the donors in a particular case would face harm (such as threats or harassment) if their names were disclosed.²¹⁴

But a little over a decade later, in *Americans for Prosperity Foundation v. Bonta*,²¹⁵ the Court drew upon the Breathing Space

209. *Id.* at 498 (Alito, J., dissenting).

210. See Emma Waitzman, *Free Ride on the Freedom Ride: How “Dark Money” Nonprofits Are Using Cases from the Civil Rights Era to Skirt Disclosure Laws*, 100 TEX. L. REV. 115, 150 (2021) (stating that “the *Bonta* decision will have the practical effect of making it easier for dark money nonprofits to eliminate disclosure requirements”).

211. *Citizens United v. Fed. Election Comm’n*, 558 U.S. 310, 367 (2010).

212. *Id.* at 371.

213. *McConnell v. Fed. Election Comm’n*, 540 U.S. 93, 128 (2003), *overruled in part by Citizens United*, 558 U.S. at 365 (“‘Citizens for Better Medicare,’ . . . was not a grassroots organization of citizens, as its name might suggest, but was instead a platform for an association of drug manufacturers. And ‘Republicans for Clean Air,’ which ran ads in the 2000 Republican Presidential primary, was actually an organization consisting of just two individuals—brothers who together spent \$25 million on ads supporting their favored candidate.”); see also *Citizens United*, 558 U.S. at 367 (“There was evidence in the record that independent groups were running election-related advertisements ‘while hiding behind dubious and misleading names.’” (quoting *McConnell*, 540 U.S. at 197)).

214. See *Citizens United*, 558 U.S. at 367.

215. 141 S. Ct. 2373 (2021).

Principle to embrace even broader protections for anonymous donors. This case involved a California law that required nonprofit charities to disclose the identities of their major donors to the state attorney general,²¹⁶ a step the state claimed helped its regulators detect fraud.²¹⁷ While the Court did not dispute the “serious social harms” that can be caused by fraudulent charities, it nevertheless held that the disclosure law was a facially unconstitutional burden on associational freedoms because it might chill donors.²¹⁸ The Court stated that “[t]he risk of a chilling effect on association is enough, ‘[b]ecause First Amendment freedoms need breathing space to survive.’”²¹⁹

In employing the Breathing Space Principle, the Court did not consider the trustworthiness of large anonymous donors but rather pointed to the associational values present in the 1958 case of *NAACP v. Alabama*,²²⁰ in which the Court found that the NAACP had a First Amendment right not to disclose its membership lists to the state of Alabama after the organization received threats for advocating for racial integration.²²¹ Writing for the dissenters in *Bonta*, Justice Sotomayor objected to the Court’s reliance on the First Amendment interests of “NAACP members in the Jim Crow South [who] did not want to disclose their membership for fear of reprisals and violence” as a means for protecting wealthy donors with only vague privacy concerns.²²² But the Court contended that no additional evidence was necessary to prove the “gravity of the privacy concerns” of the donors and asserted that the “deterrent effect feared by [nonprofit] organizations is real and pervasive,

216. *Id.* at 2379.

217. Brief for Respondent at 1, *Bonta*, 141 S. Ct. 2373 (Nos. 19-251 & 19-255), https://www.supremecourt.gov/DocketPDF/19/19-251/172982/20210325141442657_19%20251%2019%20255%20Brief%20on%20the%20Merits.pdf [https://perma.cc/BS7Q-AW8H].

218. *Bonta*, 141 S. Ct. at 2386.

219. *Id.* at 2389 (quoting *NAACP v. Button*, 371 U.S. 415, 433 (1963)); *see also id.* at 2384 (“Narrow tailoring is crucial where First Amendment activity is chilled—even if indirectly—‘because First Amendment freedoms need breathing space to survive.’” (quoting *Button*, 371 U.S. at 433)); *id.* at 2388 (“[D]isclosure requirements can chill association ‘[e]ven if there [is] no disclosure to the general public.’” (alteration in original) (quoting *Shelton v. Tucker*, 364 U.S. 479, 486 (1960))); *id.* (stating that the disclosure law “creates an unnecessary risk of chilling in violation of the First Amendment, indiscriminately sweeping up the information of every major donor with reason to remain anonymous.” (citation omitted) (quoting *Sec’y of State of Md. v. Joseph H. Munson Co.*, 467 U.S. 947, 968 (1984))).

220. 357 U.S. 449 (1958).

221. *Bonta*, 141 S. Ct. at 2382.

222. *Id.* at 2392 (Sotomayor, J., dissenting); *see also id.* at 2394 (“[P]rivacy can be particularly important to ‘dissident’ groups because the risk of retaliation against their supporters may be greater. For groups that promote mainstream goals and ideas, on the other hand, privacy may not be all that important.”).

even if their concerns are not shared by every single charity operating or raising funds in California.”²²³

In all these cases, the Roberts Court applied the Breathing Space Principle to protect speakers of questionable trustworthiness, such as violent speakers, bigots, liars, and potentially fraudulent speakers. Despite evidence that the particular speakers before them engaged in low-value or harmful speech, the Justices nonetheless declared it necessary to shield them to ensure that the larger categories of speakers remained protected.

These cases all stand in sharp contrast to the Roberts Court’s abandonment of the presumption of trustworthiness for the press.²²⁴ At the same time that the Court was no longer adopting a baseline assumption of the value and good faith of press speakers, it was actively embracing this generous starting view for other types of speakers. Remarkably, the Justices often employed the Worthiness Principle and the Breathing Space Principle to protect speakers for whom there were credible doubts about their reliability or sound reasons to believe their speech was especially harmful.

CONCLUSION

The qualitative and quantitative data show that the Roberts Court Justices have abandoned the presumption of trustworthiness for press speakers. The diminishment of both the reality and the perception of a trusted press function calls for meaningful additional investigation. But, as a starting matter, it is important and revealing that the Justices have not rejected the presumption for speakers more generally. Indeed, the treatment of press speakers is strikingly divergent from the approach the Court seems willing to take in many other areas when faced with a choice about presuming trustworthiness, and it sits uneasily within the wider framework of speaker-trust expansion that is often touted as a flagship of the Roberts Court.

An expanding body of criticism charges that the Roberts Court has left some types of speech outside the ambit of its much-celebrated expansion of speaker protection. In other contexts, scholars have condemned the Justices for “the speech that they fail to protect”²²⁵ and for “concentrat[ing] managerial power over public discussion in the government or in favored private actors.”²²⁶ Some have noted a tendency

223. *Id.* at 2388 (majority opinion).

224. *See supra* Part II.

225. Heidi Kitrosser, *Public Employee Speech and Magarian’s Dynamic Diversity*, 95 WASH. U. L. REV. 1405, 1406 (2018).

226. GREGORY P. MAGARIAN, *MANAGED SPEECH: THE ROBERTS COURT’S FIRST AMENDMENT*, at xv (2017) (“The Roberts Court, with a consistency and potency unique in the

to “treat[] with skepticism all government efforts at speech suppression that might skew the private ordering of ideas” and suggested “a triumph of the libertarian over the egalitarian vision of free speech.”²²⁷

To this, our survey of presumed trustworthiness adds that the Roberts Court is making clear choices about when to trust speakers—and that it has starkly and totally abandoned that choice when it comes to the press. As we have emphasized in our other work, a vibrant and valued press function is central to the operation of a healthy democracy.²²⁸ Much deeper exploration is necessary to survey why the press is losing its trusted status among the public and the judiciary. We plan to investigate these themes in greater detail. But the fact that press speakers are no longer the beneficiaries of a trustworthiness presumption, when so many other speakers of questionable credibility are, is itself an important marker of the rhetorical and reputational loss the press has experienced in just the last decade. It bodes poorly for press speakers’ claims of constitutional specialness and for wider battles that may loom at the Court on doctrinal issues of importance to the press. And it illustrates a glaring contrast between the Roberts Court’s stances of inclusion and even near absolutism in some speaker-protection dynamics and its dwindling regard for protecting the press function.²²⁹

In so many other contexts, across doctrinal subfields, a presumption of trustworthiness is provided to a variety of speakers. The Court’s Justices embrace a wide vision of the speech’s potential contribution and its benefit to democracy, and they err on the side of valuing a full class of speakers even when individuals within the class fall short of the ideal. For generations, the Court conveyed that press speakers were among the speakers most entitled to this presumption. The disappearance of that benefit of the doubt not only marks a harsh turning point in the way we speak of and treat the press but also deprives press speakers of the trust afforded to so many others. Indeed, press speakers may have gone from once being uniquely valued, to now being distinctively disfavored.

Supreme Court’s history, has authorized established, powerful institutions strongly invested in the status quo to exercise managerial control over public discussion, with the apparent goal and typical result of pushing public discussion away from destabilizing, noisy margins and toward a stable, settled center.”).

227. Kathleen M. Sullivan, Comment, *Two Concepts of Freedom of Speech*, 124 HARV. L. REV. 143, 145 (2010).

228. See generally RonNell Andersen Jones & Sonja R. West, *The Fragility of the Free American Press*, 112 NW. U. L. REV. ONLINE 47 (2017) (arguing that President Trump’s treatment of the press and the American media’s deteriorating foundation pose a threat to democracy).

229. See RonNell Andersen Jones & Sonja R. West, *The Disappearing Freedom of the Press*, 79 WASH. & LEE L. REV. 1377, 1460–61 (2022) (“In contrast to their purportedly open embrace of freedom of speech—which expanded the concept to new speakers and new activities, while rejecting many limits or regulations—the Roberts Court has rejected the freedom of the press. Rather than mirror their inclusive and, at times, near-absolutist stance regarding freedom of speech, the Justices have starved the press-freedom right of oxygen by seemingly erasing it from its prior platform of rhetorical prominence.”).

